



Communications Intern

Part-time · Remote · India · Starting 1 October 2026

About Khwaabshala

Khwaabshala is a dream incubator: a space where imagination meets community, and where passion projects get the structure, support and company they need to grow. Founded by Ambikesh Sharma, it runs across several live projects, including Paani with People (a refer-a-dream podcast), #PlaceMeantForYou (a weekly jobs series that has reached over 200,000 people), Khwaab Kitaab (a community book club), Men ki Baat (a men's talking circle), Khwaab Khabar (a monthly newsletter), a thinking course, two books in progress, and a growing consulting arm that builds and runs communications for external clients.

We are small, distributed and honest about being early. The work is real, and there is room to grow.

The Role

Khwaabshala is entering its next phase. Over the coming year we are building new campaigns, new initiatives and a proper communications engine behind everything we make. This role exists to build that engine.

The Communications Intern owns how Khwaabshala shows up in the world: what gets posted, how it looks, how it sounds, and who it reaches. You will work directly with the founder across every project, with visible creative ownership from week one.

What You'll Do

Social media and content

- Plan and maintain a content calendar across Instagram, LinkedIn and YouTube
- Create and publish reels, carousels, quote cards, stories and short-form posts across all projects
- Turn podcast episodes, newsletter pieces, book club sessions and job posts into content that works on each platform
- Write captions and hooks in Khwaabshala's voice: warm, human, never corporate

Video and podcast

- Cut reels, clips and teasers from recorded Paani with People episodes, with the captions, pacing and typography that make a good moment land
- Build a clip library so every episode keeps working long after it goes live

Design

- Design social assets, newsletter layouts, campaign creatives, website visuals and event graphics, and build reusable templates so the brand holds as output grows
- Motion graphics, simple animation and infographics are a strong bonus

Newsletter

- Design and lay out Khwaab Khabar, our monthly newsletter
- Coordinate contributions from the team and the community, chase what is missing, and keep the issue on schedule

Engagement and growth

- Respond to comments and DMs, and keep conversations alive rather than closed
- Build a genuine presence in Reddit communities relevant to our projects (job search, reading, mental health, creative work, Indian city subreddits), and seed our work into those conversations without sounding like marketing, because Reddit will punish that instantly
- Track what is working, report on it simply, and change the plan when the numbers say so





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Campaigns and client work

- Help build and run campaigns around launches, milestones, book club cycles, podcast seasons and new initiatives
- Support communications for Khwaabshala's consulting clients alongside our own channels. As client work grows, so does this part of the role, and the pay

What We're Looking For

We care much less about your CV than about what you have made. Experience is not required, evidence is.

- Work you can show us: reels, posts, designs, edits, a page you run, a project you built. It does not have to be professional work
- A strong visual eye, and comfort with video editing. Any tool is fine: InShot, CapCut, Canva, Premiere, whatever you actually use
- You write well. Clear, direct, human, no filler
- You can hold several projects at once without dropping threads, and you take initiative. Nobody here will micromanage you, and nobody will chase you either
- Real enthusiasm for this work, and an affinity for our values: imagination, community, authenticity, playfulness and groundedness

Where This Goes

This is not an internship that ends with a certificate. It is the first phase of a role we intend to make full-time.

- Month one: understand every project, set up the systems, get the calendar and templates running
- Month two: own publishing, clips and the newsletter, and start the Reddit and engagement work properly
- Month three: run a full campaign end to end, and shape what communications should look like in 2027

At the end there is a formal review. If the work is strong and the fit is right, the conversation is about a full-time role leading Khwaabshala's communications vertical.

What You'll Get

- Creative ownership. You will not be executing someone else's brief all day
- Range: podcast, publishing, community, jobs, education and client consulting, in one role
- A portfolio that grows every week, plus a certificate and a LinkedIn recommendation on completion

Role Details

Position: Communications Intern, part-time and paid

Duration: 3 months from 1 October 2026, with a formal review at the end

Hours: 10 to 14 hours a week, flexible

Location: Fully remote, India based

Stipend: ₹5,000 to ₹7,000 per month, based on the quality of your work and how closely you align with where we are going. This grows as client projects come in.

Reporting to: Founder, Khwaabshala

How to Apply

Apply through the form linked in the post, or write to team@khwaabshala.com, by 11:59 PM IST on Friday, 25 September 2026. Samples are mandatory: send links to things you have made, whether that is an Instagram page, a Drive folder, Behance, YouTube, or a single reel you are proud of.

No samples yet? Make one for us. Pick any of these: a reel about a personal project you have started or dream of starting; a short piece on how storytelling can be a force for change; or a reel about three weird coincidences nobody can explain.

